

## Online Auction Fundraising

Fundraising with an online auction can be used to aid a person or group in need.

Here are the basic steps to holding an online auction:

- Choose a vendor.
- Solicit goods.
- Collect or take photos.
- Determine fair market values.
- Set starting bid amounts.
- Let people know about the auction.
- Present goods in an attractive light to bid.
- Arrange for delivery or shipping.

How to:

There are many vendors to choose from however [www.biddingowl.com](http://www.biddingowl.com) does come highly recommended as being most user-friendly. Which website you wish to use is entirely up to your own preferences.

Bidding Owl highlights feature:

- Free non-profit charity software
- No subscription
- 5% to make each dollar go further
- Raise more money for your not-for-profit
- Exclusive mobile bidding and in-room bidding
- Benefit from a large online bidder community
- Custom online non-profit charity auction website
- Online bidder check-out
- Manage all your donors, items and solicitors
- Print bid sheets, catalogs and more
- Track your online fundraising efforts
- Check-out system included using PayPal's integrated check-out process (as low as 2.9%), print invoices and receipts

Disclaimer: Each individual/participant using the online auction option is solely responsible for the management and coordination of the fundraiser in its entirety.

For more detailed information you can visit <https://www.biddingowl.com/index.cfm>

Good luck and happy fundraising!